



IMAGINE. DISCOVER. CULTIVATE.

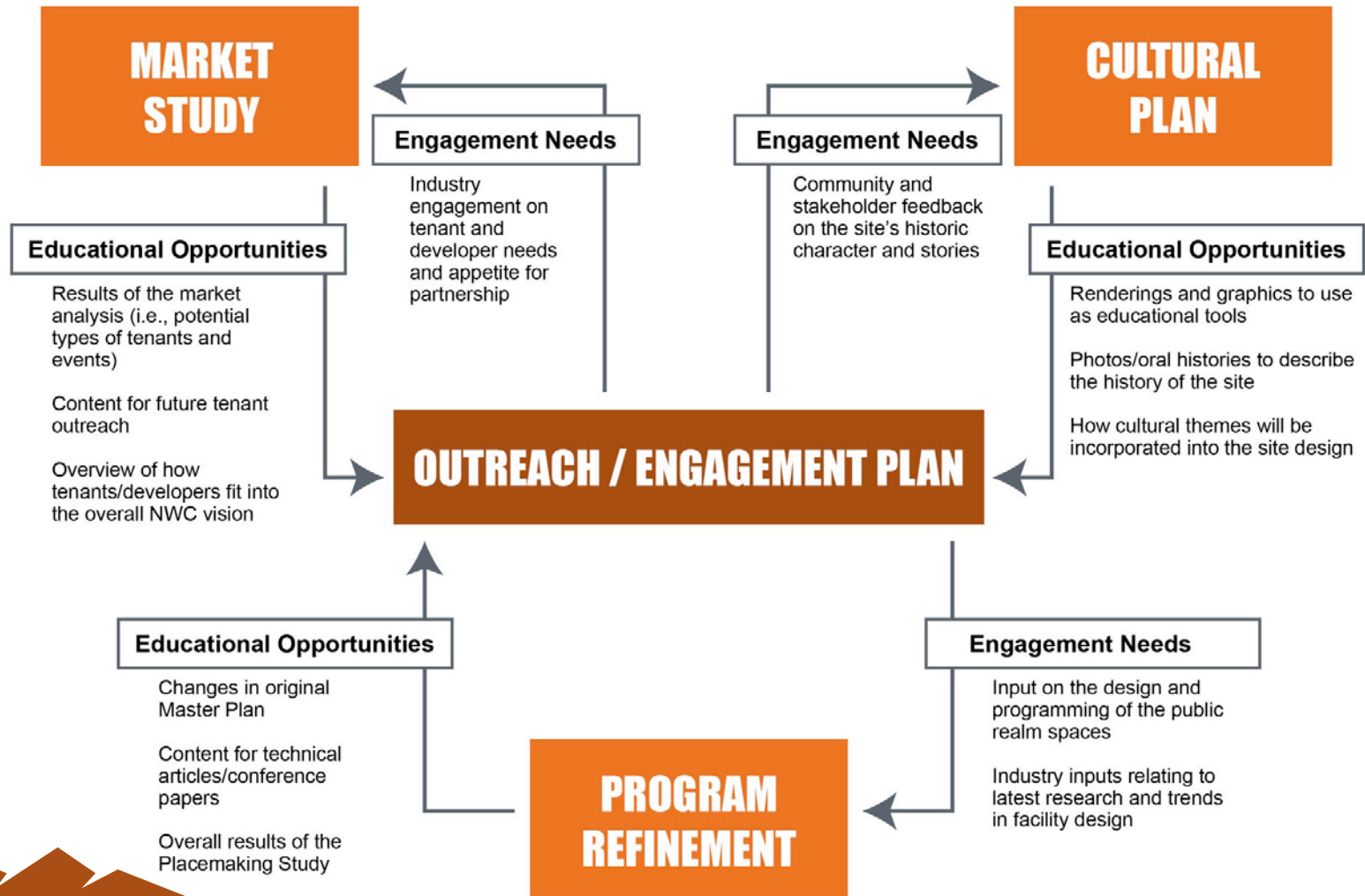
Citizen's Advisory Committee (CAC) Meeting
September 28, 2017

Outreach/Engagement Goals

- Educate the public and stakeholders about the role of the Placemaking Study
- Engage stakeholders and the public in defining the overall site experience, including input into the design of site facilities/public areas and future uses of the site



Approach



CAC's Role

- Provide feedback and insights to Placemaking team relating to the community's desires and concerns
- Help educate community members about the study and how they can be involved
- Encourage individuals with questions to reach out directly to Julie Skeen or Erika Martinez



CAC's Involvement – Areas of Input

- Programming opportunities for the large plaza, stock yard, etc.
- Potential uses for the area around the river
- Results of the analysis of the site's Character Areas
- Design of the public realm spaces



CAC's Involvement – Topics for Discussion

- Progress and milestone updates on the overall Placemaking Study
- Cultural Plan
- Thought leader technical working sessions
- Results of the market analysis identifying potential tenants and types of events to occur at the site
- Changes to the original Master Plan
- Overall Placemaking Study results and recommendations



Next Steps

- Let us know if you have any questions
- Continued monthly meetings
- Encourage community participation at upcoming events:
 - **Nov. 3, 2017 Campus Celebration**



For Questions Please Contact

- Julie Skeen
(303) 905-4108
julie@cig-pr.com
- Erika Martinez
(720) 865-2906
Erika.Martinez@denvergov.org

